

--- TRUST ---
WHAT'S INSIDE



dacron
Memorelle[®]

THE ANSWER

Equipped with SMART technology™, DACRON® MEMORELLE® fiberfill is the bedding that always thinks for itself.

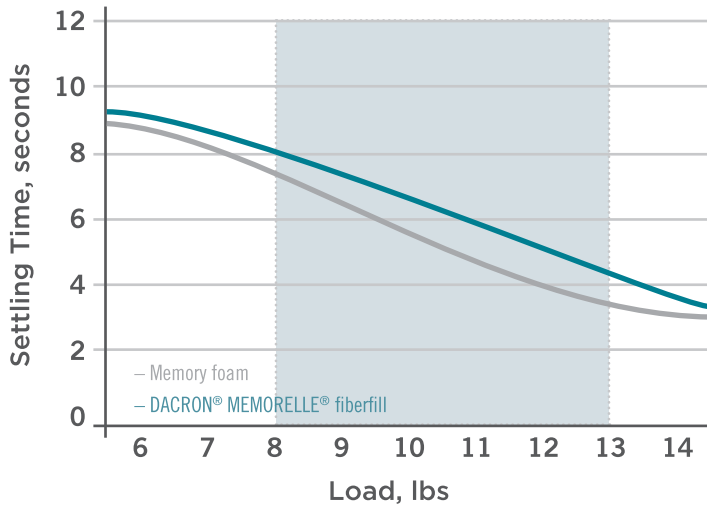
Easy on pressure points, this fiberfill provides the clear answer to heavy, expensive memory foam that often retains too much heat. DACRON® MEMORELLE® fiberfill serves up the ultimate sleeping experience. As your body moves during sleep, this product provides lasting loft that continuously adapts to gently cradle every movement. Its new fine denier fibers nuzzle the sleeper to deliver that “just right” feeling where luxury meets support.



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DACRON® MEMORELLE® fiber is also more gentle on pressure points than memory foam. SMART technology™ gives the pillow fluid movement so pressure is more evenly distributed and the head and neck rest comfortably.

DACRON® MEMORELLE® fiberfill exhibits similar “settling in” characteristics as memory foam.



The time in seconds for a given weight to “settle in” to a pillow.
The average weight of a sleeper’s head is within the green range.

Pillows filled with DACRON® MEMORELLE® fiberfill are gentler on pressure points.

DACRON® MEMORELLE® fiberfill Memory foam

Color map image shows of pressure created by the weight of the head on a pillow. The large blue area on the pillow filled with DACRON® MEMORELLE® fiberfill indicates lower pressure as weight is more spread out. Higher pressure on the memory foam pillow is more concentrated, as shown in red.

Pillow Fiberfill Specifications and Benefits

DACRON® MEMORELLE® fiberfill

TYPE	SPECIFICATION	BENEFIT
SSF08	fine denier, 32mm cut length	<ul style="list-style-type: none"> • Continuously conforms to the movements of your head and neck • Folds or adjusts to your preferred sleeping position • Gentle on pressure points • Odorless • Machine-washable and dryable

DACRON® MEMORELLE® with freshFX® technology

SSF08A	fine denier, 32mm cut length	<ul style="list-style-type: none"> • Continuously conforms to the movements of your head and neck • Folds or adjusts to your preferred sleeping position • Gentle on pressure points • Odorless • Machine-washable and dryable • Helps keep your pillow fresh • Fiberfill treated with antimicrobial protection inhibits a variety of odor-causing mold, bacteria and fungus; No health claims are made concerning this fiberfill.
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The DACRON® fiberfill difference is based on a legacy of fiber technologies that have earned people’s trust in bedding for more than 50 years.

Consumers want to know the products they buy have the qualities, the lasting fullness, great fill power, luxurious comfort and durability they dream about. Label your product with the DACRON® fiberfill logo, the symbol of excellence for high-performance fiberfill in bedding.